



Eastern New York Youth Soccer Association  
 265 Sunrise Hwy., Suite 38  
 Rockville Centre, NY 11570  
 Phone: 516-766-0849  
 Fax: 516-678-7411  
 Web: www.enysoccer.com

# Eastern New York Web Banner Ads Rate Sheet and Order Form

**100,000 users** visit Eastern New York website on a monthly basis, that's **more than 3,000 users** daily!

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Company Name \_\_\_\_\_

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Contact Name \_\_\_\_\_ Title \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

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Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

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Company Product/Service \_\_\_\_\_

## Advertising Options and Rates

Select Desired Month(s)	January	February	March	April	May	June	July	August	September	October	November	December

Rotating Banner Sizes	Rates	
	per Week	per Month
Small center	\$220	\$840
Small left	\$235	\$920
Leaderboard	For USYS Affiliates only	For USYS Affiliates only
Large Rectangle	\$555	\$2,085
<b>RATE</b>	Bundling packages are available for multiple months. *Discounted pricing available for USYS affiliates*	

Please mark your selection in the box(es) above. See artwork spec page (2) for size diagrams.

## Eastern New York Web Banner Sizes

### Small center

190X100  
pixels



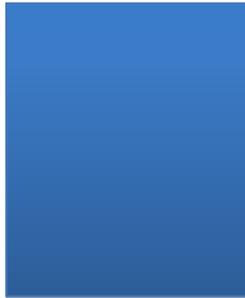
### Small left

200X100  
pixels



### Large Rectangle

320x365 pixels



### Leaderboard

570x100 pixels



The screenshot shows the website layout with several banners and content blocks:

- Small center banner (190x100):** Located at the top left of the main content area, featuring the Eastern New York Youth Soccer Association logo.
- Small left banner (200x100):** Located at the top right of the main content area, featuring the Hudson Valley Soccer League logo.
- Large Rectangle banner (320x365):** Located in the middle right section, featuring a photo of a child and text about a giveaway.
- Leaderboard banner (570x100):** Located at the bottom of the main content area, featuring a navigation menu with categories like 'Spotlight', 'Headlines', and 'Calendar'.

At the bottom of the page, there is a footer with contact information for the Eastern New York Youth Soccer Association, including the address (265 Somers Hwy, Suite 38, Rockville Centre, NY 11570), phone number (P888-5-ENYSA / F316-678-7411), and email (enyo@enysoccer.com).

## Banner Details

On the desktop site, the **small left banner** and the **small center banner** are located on the top section of our webpage. Visitors do not have to scroll down to the bottom of the webpage to see this banner. These banners do not appear on our mobile site.

On the desktop site, the **Leaderboard banner** is located on the top section of our webpage. This banner is **reserved** for USYS affiliates only. Users do not have to scroll down to the bottom of the webpage to see this banner. This banner does not appear on our mobile site. **DISCOUNTED PRICES ARE AVAILABLE FOR US Youth Soccer affiliated TOURNAMENT ADVERTISING**; please call 516-766-0849 for a quote.



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# Eastern New York Web Banner Ads Rate Sheet and Order Form

On the desktop site, the **Large Rectangle** is located on the bottom portion of our webpage. Visitors need to scroll down to the bottom of the webpage to see this banner. However, this is the only banner that appears on our mobile site.

## Payment and Billing Information

Payments from advertisers can be received by way of checks payable to Eastern New York Youth Soccer Association or by credit card via SI Play.

For payments made with checks, please mail order form and payment to: Eastern New York Youth Soccer Association, 265 Sunrise Hwy., Suite 38, Rockville Centre, NY 11570.

For payments made with credit cards, please visit <https://enydonorvendor.siplay.com>. Please return rate sheet to ENYYSA before making credit card payments.

## Terms and Conditions

All advertising material is subject to approval by Eastern New York Youth Soccer Association (ENYYSA). ENYYSA does not accept advertising placed by advertising agencies on behalf of their clients. Payments must be received by date of scheduled email blast delivery. Failure to do so may cause the order to be cancelled. ENYYSA reserves the right to determine the suitability of all ads submitted for publication and distribution, and to reject advertising that does not meet its editorial or production criteria, philosophy, and/or our mission.

**I HAVE READ, UNDERSTAND, AND AGREE TO ALL TERMS AND CONDITIONS OF THIS AUTHORIZATION FORM.**

**X**

Signature

Name and Title

Date (MM/DD/YY)

## Instructions for payments made via. credit card

### For New Users

1. Return Rate Sheet to ENYISA
2. Visit <https://enydonorvendor.siplay.com>
3. Click "Click here to register online." (big red Button)
4. Create an account and continue until account setup is complete
5. Click "Register to play/participate"
6. Click on your name and click "Register Now" to continue
7. Enter "Additional Adult Info"
8. Select form of advertising you would like to use and click "Register as Player" to continue
9. Agree to terms
10. Click "Register Additional Players/Volunteers" to add more to your cart and return to step 6 –OR– Click "continue to checkout" to complete transaction

### For Returning Users

1. Return Rate Sheet to ENYISA
2. Visit <https://enydonorvendor.siplay.com>
3. Click "Log In" (located in the top right corner, green button)
4. Click "Register to play/participate"
5. Click on your name and "Register Now" to continue
6. Enter "Additional Adult Info"
7. Select form of advertising you would like to use and click "Register as Player" to continue
8. Agree to terms
9. Click "Register Additional Players/Volunteers" to add more to your cart and return to step 5 –OR– Click "continue to checkout" to complete transaction